

# HOTEL JUNIOR | NEW LOGO

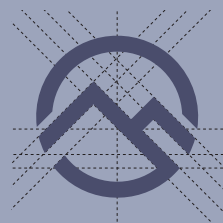
## LOGO FORMATS



## ICONS



## SYMBOL CONCEPT



## CLEAR ZONE



## TYPOGRAPHY

### MONTSERRAT SemiBold

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz

## COLOR PALETTE



CMYK 0 0 0 100  
HEX #2B2A29



CMYK 0 0 0 0  
HEX #FEFEFE



CMYK 9 23 71 10  
HEX #DAB75D